



 **Safer
drivers
Save
lives**

Annual Road Safety Plan 2019-22

Background

- Injuries sustained from road traffic collisions is a significant public safety issue for Cumbria.

- Central Government have recognised the importance of the issue in their British Road Safety Statement of December 2015 and that a plateau in casualty reduction has been reached for several years now and they encourage all Partnerships to adopt the safe systems approach to road safety.

- Road Safety Support Ltd, which the CRSP helps to fund, are urging all Road Safety Partnerships to “raise their game” to beat the plateau effect, but we have limited resources available to us.

- The CRSP has been in existence for several years now and recognise that a range of proactive and reactive activities are needed in order to achieve casualty reduction.

- The Partnership has long concluded that the majority of collisions have causation factors which are classed as behavioural, rather than due to an aspect of the infrastructure, or a mechanical failure of a vehicle (as built) and that these can happen anytime, anywhere and that each one is unique.



Facts

The 5 most common behavioural causation factors resulting in fatality or serious injury amongst all road users in Cumbria are:

- 1 **Speeding/driving too fast for the conditions.**
- 2 **Drink/drug/fatigue driving.**
- 3 **Not wearing of seatbelts.**
- 4 **Distraction.**
- 5 **Poor use of the road (tailgating, poor overtaking etc).**

The Partnership needs to continue, as it has for several years, to focus its resources on combatting these 5 behaviours and to provide specific education programs for the following groups:

- 1 **Young novice drivers.**
- 2 **All motorcyclists, young cyclists and pedestrians.**
- 3 **Drivers who are 70+.**

In order to raise our game we can only continue to ensure that the resources of the CRSP are used as efficiently as possible and to enlist the help of other organisations and the public to a greater degree than we have done previously.

Our efforts to achieve casualty reduction are aligned with the CCC 2018-22 Plan in respect of People in Cumbria being healthy and safe.

The headings used within the Plan reflect the safe systems approach.

Road Safety Management

- **We will make full use of the available road safety data.**

Reliable road safety data is vital for effective casualty reduction.

- The Road Safety coordinator, Highways England and Cumbria Police will work to ensure that they always share the same and high quality data.
- We will allow the public access to road safety data, which will be available via the CRSP website.

- **We will operate CRASH meetings working to an agreed remit.**

The CRASH meetings, as the practical tasking forum will continue to be the foundation of the Partnership supported by a Communications Plan.

Safer road users

- **We will undertake activities that are in addition to that which is carried by the CRASH meetings.**

The following shall be routinely provided:

- Road Awareness Training to Schools and Colleges by Cumbria Fire and Rescue Service.
- Pyjama Drama visits to Schools arranged by Cumbria County Council.
- Bikeability training to Schools provided by Cumbria County Council.
- Driving for Better Business training for employers provided by Highways England.
- Mini Police sessions and visits to Schools by the Cumbria Constabulary.

The following are available upon request, dependent upon capacity:

- Visits to Schools and attendance at events by Gist Logistics.
- Pass Plus training by local driving instructors subsidised by Cumbria County Council.
- Drive Safely for Longer sessions by local driving instructors subsidised by Cumbria County Council.
- Enhanced Rider training and IAM motorcycle training subsidised by Cumbria County Council.
- Bikesafe training provided by the Cumbria Constabulary/IAM/RoSPA.
- Road safety talks.
- Advanced driving by both RoSPA and IAM.

- **The Partnership will promote that which is available to the public in order to increase take up.**

- **We will provide a Safety Camera unit linked to NDORS speed awareness courses.**

- **The Constabulary will encourage the public to submit their dashcam evidence of road traffic driving offences.**

Safer roads

- **We will continue to carry out Road Safety Audits and studies.**

- **The County Council will review its safety studies service procedure to allow for proactive works being funded, rather than entirely funding reactive works before 1/4/20.**

At the start of each Financial Year, a brief report will be produced outlining the performance and developments of the previous year and a Communications Plan will be agreed for the year ahead.

